



MAGAZINE INFORMATION

월간 비전시스템(Vision System)은 공학 엔지니어들에게 머신비전 및 이미지 프로세싱 시스템을 구축하는데 필요한 기술·상품·뉴스·트렌드 등을 제공하고자 만들어진 국내 유일의 머신비전 산업 관련 전문 매체입니다.

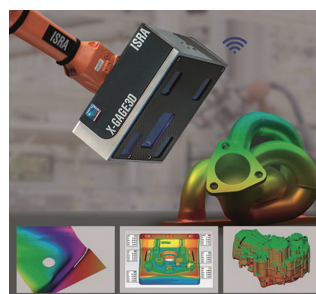
- 1 매월 평균 12,000부를 발행합니다.
- 2 설계·생산·테스트 등 관련 분야 엔지니어 10만 명의 구독 대상자를 확보하고 있습니다.
- 3 머신비전 산업과 관련된 장비제조업체, 부품생산 및 설비업체의 주요 엔지니어링 결정권자에게 매월 무료로 배포됩니다.
- 4 머신비전산업 및 자동화 솔루션 산업을 선도하는 기술 전문지로서, 관련 분야의 기술 동향을 분석하고 주요 애플리케이션의 활용사 및 적용방법, 그리고 업계의 신제품과 뉴스를 머신비전시스템 설계엔지니어, 엔지니어팀 관리자, 제조업체에게 전달합니다.
- 5 온라인(www.visionsystem.kr)에서는 머신비전 관련 최신기술 및 엔지니어링 동향 등의 정보를 수시로 접할 수 있도록 지원합니다.
- 6 상은미디어에서 매년 개최하는 국제모션컨트롤 전시회와 연계하여 관련분야 엔지니어, 국제 테크놀로지 업체들이 제품·기술 및 솔루션을 직접 확인하고 구매를 결정할 수 있도록 마케팅의 장을 제공합니다.

MAJOR ITEMS



Systems and components

- Application-specific machine vision systems
- Configurable machine vision systems
- Smart cameras
- Machine vision sensors
- Illumination
- Laser
- Optics/lenses
- Optical filters
- Cameras(Area scan cameras, Line scan cameras)
- High-speed cameras, Infrared cameras, Contact image sensors
- Sensors
- Frame grabbers/acquisition boxes
- Software libraries
- Software application packages
- Processors and computer components
- Measuring systems for machine vision
- Cable and plug
- Materials and auxiliaries
- Accessories



Applications

- Barcode identification
- 2D/3D code identification
- Optical character recognition(OCR/OCV)
- Security systems
- Recognition of objects/type recognition
- Position identification
- Sequence analysis
- Quality inspection
- Color inspection
- Completeness check/assembly control
- Print inspection
- Texture analysis
- Surface inspection of continuous material
- Surface inspection of piece parts
- Inline robot vision
- 3D robot vision/2D robot vision
- Shape recognition
- Measuring and comparing(3D and 2D)

Overview - Cross Media

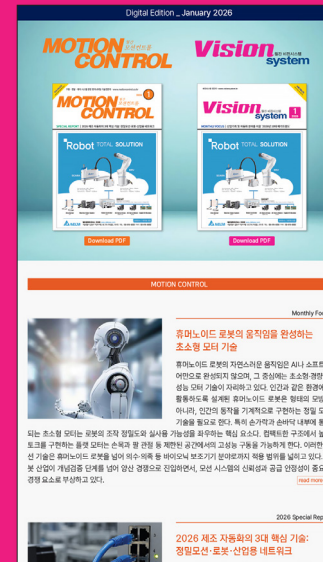
Magazine



Website



eNewsletter



Online-expo



1

매거진과 온라인의 경계를 넘어서는 복수 매체 활용으로 수용자의 시간, 장소의 구매 없는 일관된 메시지를 전달



2

메시지 도달률을 높여 고객과의 효과적인 커뮤니케이션 유도 및 반복적이고 구체적인 메시지 전달을 통한 광고효과 극대화



3

Advertising과 Advertorial의 전략적 노출로 긍정적 외부효과 배양



4

Return of Investment를 충족시킬 수 있는 효율적인 크로스 미디어 광고 집행



5

Vehicle Mix에 기반한 도달률과 도달 빈도 최적화 및 망각률 고려에 따른 합리적인 Cross Media 활용



6

B2B market에 최적화된 운영으로 Target Group에 대한 탁월하고 진화된 홍보 톨 운영

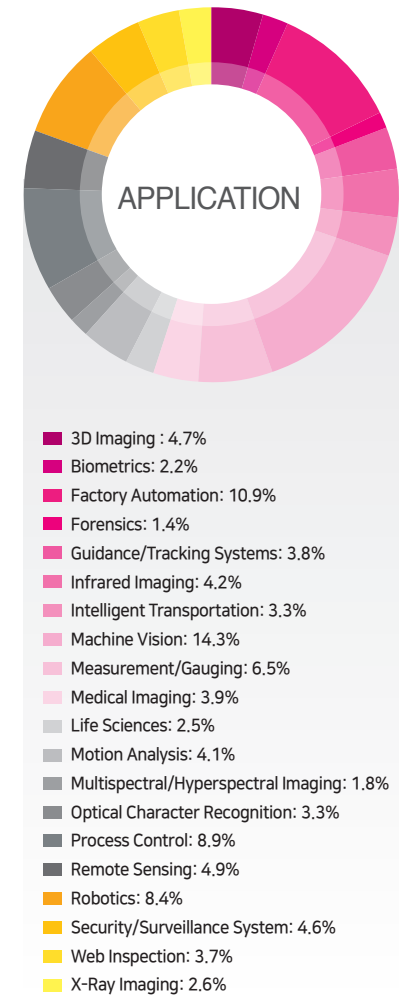
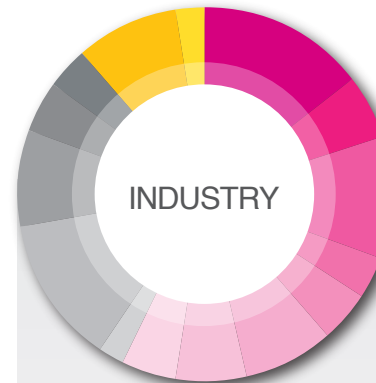
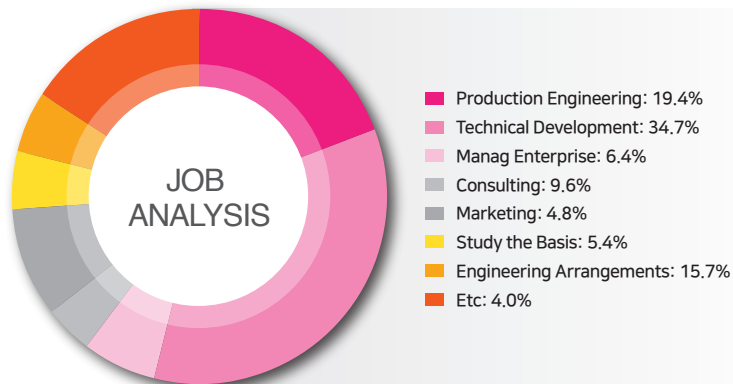
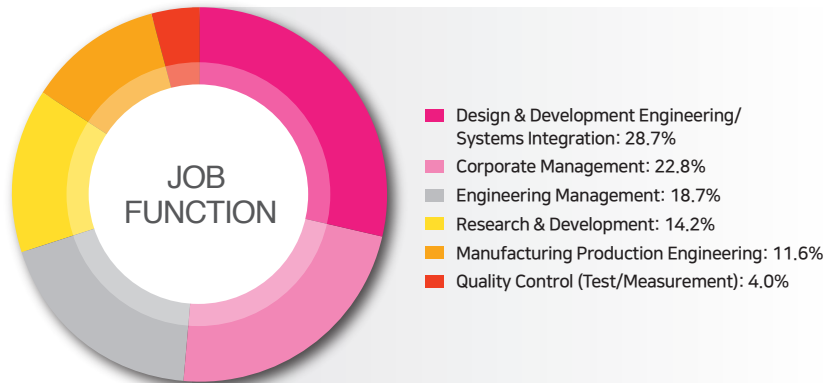


7

11만 건의 자체보유 Data Base를 활용한 지속적인 홍보

Readership Data

Vision System Magazine delivered to over 12,000+ qualified subscribers



Major Partnership

ABB	ACS MOTION CONTROL	ATL Advanced Technology & Linear Motion	Elmo Motion Control	FASTECH Fast, Accurate, Smooth Motion	GGM GUGJE GEARED MOTOR	HepcoMotion ADVANCED LINEAR SOLUTIONS	LS 메카피온	LS ELECTRIC	DCT	PILZ THE SPIRIT OF SAFETY
Portescap	RENISHAW apply innovation™	SPG	Kubler Korea F&B Solution Co.	MIR Manufacturer Industry 4.0 Revolution	TS CORPORATION	KUKJE	ADVANTECH Enabling an Intelligent Planet	hilscher	INOVANCE	DELTA
(주) 서보애펙 www.servomtech.co.kr	BATUGEM (주)바투렘	DW 주/동화자동화	TRUE 두루무역	robotson We work with all robots	HYULIM ROBOT	모션케이 Motion-K	WAGO	MIRTEC	iCore innovation to the Core	welcon SYSTEMS
maxon	BASLER the power of sight	E ESTECHNOLOGY 이에스테크놀로지	Weidmüller	Limotion Systems 라미오션	BALLUFF	rexroth A Bosch Company	VIEWWORKS	B&R A member of the ABB Group	SANYO DENKI	삼원ACT(주) SAWYON ACT Co., Ltd.
SCHAEFFLER	SP SWISSAMIET	SAM JIN SENSOR.CO.,LTD.	CORE SYSTEMS	성원교역주식회사	SIM (주)성일가공 SUNG-IL MACHINERY	SEBONG	SWIS 새우산전(주) SERVO INDUSTRIAL SYSTEMS CO., LTD.	TECHONE 테크원	CPS CP SYSTEM CO., LTD.	TURCK
AJINEXTEK (주)아진엑스텍	RS Automation Reliable & Smart	ALPHA SERVO (주)알파서보	VAD Instrument.	Edmund 75 YEARS OF OPTICS	MENTOR	SPO Inc. Standard & Precision Optics	FUJI Electric	Autonics	ERA ETECH	CSCAM
PISCO KOREA	PROTOTECH 3D Printing Total Solution (BY) 3D프린팅	Thomas Cable	Schneider Electric	SECHANG INTERNATIONAL CO., LTD.	(주)주강로보테크	HANNAZ MOTROL Motion & Control	SIEMENS	지엠에스아이엔씨 GMS INC.	COMIZOA	K&I
KOMI KOREA OPTICAL METROLOGY INDUSTRY	Technohands Korea Co., Ltd.	SUN HIGHTECH 다산하이테크	PAIX	Parker	PRESTO SOLUTION	ATG RESEARCH & DESIGN MEMBERSHIP AT	FLUCONSYS	TELEDYNE FLIR Everywhere you look™	PI	PIEZO TECH Piezoelectric Technology Co., Ltd.
HEIDENHAIN	F&B Solution Co.	KURODA JENATEC	HR ESTYDES (주)한국리레이 HANKUK RELAY CO., LTD.	MITSUBISHI ELECTRIC Changes for the Better	system	현대일렉트릭	Akribis Systems Korea where precision matters	HJ (주)현준에프에이	FESTO	한신체인 (주)한신체인 Hanshin Chain Co., Ltd.
SamTra International	brother at your side	nexensor	UE (주)유닉스엔지니어링	Rio tech	삼익정공주식회사	(주)대곤코퍼레이션 Daekhon Corporation	TPC TPC 메카트로닉스	세양교역(주) SEYANG CO., LTD.	KAR 한국로봇산업협회 Korea Association of Robot Industry	Mitutoyo

Editorial Calendar

2026 VISION SYSTEM Editorial Calendar

CATEGORIES	Automation Equipment	Cameras	Image Sensors	Lenses	Lighting/ Illumination Systems	Optics	Software	System Boards	Test and Measurement Equipment	Exhibition
Jan	Barcode Scanners	3D Cameras	Area CCD Solid-state Sensors	Enlarging Lenses	Backlighting Devices	Autofocus Optics	Application Development Software	Acquisition/ Interface Boards	—	SEMICON
Feb	Drives	3D Vision Sensors	Area CMOS Sensors	High-resolution Lenses	Fiber-optic Illumination Systems	Beamsplitters	Color Analysis Software	Analog Input/ Output Boards	Display Test Equipment	—
Mar	Embedded Computer Systems	Area-array Cameras	"Detectors, Infrared"	Infrared Lenses	Flashlamps	—	Data Acquisition Software	Camera Link Boards	Lens Test Equipment	Automation World
Apr	Industrial Displays	Camera Link Cameras	"Detectors, X-ray"	Projection Lenses	Fluorescent Illumination Systems	Mirrors	Data Acquisition Toolkits	CoaXPress Boards	—	—
May	Photoelectric Sensors	"Cameras, Cooled"	Line Scan CCD Sensors	Telecentric Lenses	Infrared Lighting	Polarizers	Deep Learning Software	Digital I/O Boards	—	—
Jun	PLCs/PACs	CCD Cameras	Line Scan CMOS Sensors	UV Lenses	Lasers/Structured Lighting	Prisms	Development Tools	Digital Signal Processors (DSPs)	Image Storage Devices	Korea Pack
Jul	Robotic Subsystems	CMOS Cameras	Proximity/ Positioning Sensors	Video Lenses	LED Lighting	Reticles and Test Targets	Digital Signal Processing Software	Frame Grabbers	—	LED Expo
Aug	Robots	CoaXPress Cameras	Time Delay and Integration (TDI) Sensors	—	Lighting Controllers	Shutters	Digital Signal Processor (DSP) Development Toolkits	GigE Boards	—	—
Sep	X-Y Positioning Systems and Tables	"Gigabit Ethernet, 10GigE and Up Cameras"	Time of Flight Cameras	Multispectral/ Hyperspectral Cameras	Strobe Illumination	Medical Imaging Software	Embedded FPGA Software	Image Compression/ Decompression Boards	Pattern/Video Generators	—
Oct	Low-light Cameras	High-speed Video Cameras	USB Cameras	—	UV Illumination Systems	OCR/OCV Software	Image Compression Software	Image Processing Boards	Camera Test Equipment	—
Nov	Smart Cameras	Infrared Cameras	UV Cameras	Time Delay and Integration (TDI) Cameras		Scientific Analysis Software	Machine Vision/ Imaging Software	Motion Control Boards/Systems	—	Motion Control Show
Dec	X-ray Cameras	Line Scan Cameras	Polarization Camers	—	Xenon Illumination Systems	Filters	Measurement and Automation Software	USB Boards	Optical Subsystems	—

상기 일정은 편집부 사정에 따라 일부 변동될 수 있습니다.